



KINGSLEY SOCCER CLUB INC

SOCIAL MEDIA POLICY

LAST UPDATED 4TH FEBRUARY 2015

Kingsley Social Media Accounts

The Club maintains a Facebook page and a website for the purposes of encouraging our members to share club news, photos and events. Only content published on the official Kingsley Soccer Club social media accounts and official club website which are endorsed by the Club are covered by this policy and we are not responsible for any private or non-affiliated accounts.

We treat all social media postings, blogs, status updates and tweets as public 'comment'.

Postings (written, photos or videos) will be family-friendly and feature positive club news and events.

No statements will be made that are misleading, false or likely to injure a person's reputation.

No statements will be made that might bring our club into disrepute.

Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

Kingsley Soccer Club Members Policy

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public domains that are any of the following:



KINGSLEY SOCCER CLUB INC

SOCIAL MEDIA POLICY continued

Must not offend, intimidate, humiliate or bully another person.

Must not be misleading, false or injure the reputation of another person.

Should respect and maintain the privacy of members.

Must not bring the club into disrepute or damage the reputation of the club.

Non-Compliance

Non-compliance with the above information can lead to disciplinary action taken against the member. A decision by the majority of the Kingsley Soccer Club committee can lead to a range of disciplinary actions including warnings, match day suspension or other sanctions they see fit.

Enforcement

This code of conduct comes into force on 04/02/2015.
Any amendment to this social media policy comes into immediate effect from a majority vote of the Kingsley Soccer Club committee.

If any members of Kingsley Soccer Club have any questions or concerns relating to the above, we encourage you to discuss this with a committee member.